PRINTING



An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland. Chancellor, Cheadle, Dalemead, Dalroy, Irricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249.

is Your Standard Paid Up?

address. Thus,
May 22, indicates
that your subscription expires
May 1922. Pay
in advance. Postai regulations require this.

PLEBISCITE RESULTS -By Radio At Memorial Hall STRATHMORE Monday, Nov. 5

> FOOLS --- and ---RICHES starring

Mae

MURRAY

"Peacock

a glamorous drama of Paris and New York, between midnight and dawn.

MEMORIAL HALL Saturday, November 3
POPULAR PRICES

and -CHICKEN SUPPER

COMING EVENTS

WAR MEMORIAL HALL Strathmore, Alta.

commencing 8 p.m. and at the same time see the big Universal Production

Herbert Rawlinson

Katherine Perry, Tully Marshall, Doris Pawn and Nick De Ruiz

Alley"

DANCE, WHIST DRIVE

Strathmore, Alberta, October 31st, 1923

Strathmore Moderation Meeting Threshing Progress

EFFECTS OF PROHIBITION LEGISLATION DENOUNCED BY PROMIN-ANT SPEAKERS—"BAR" NOT ASKED FOR BY MODERATIONISTS

ANT SPEAKERS—"GAR" NOT ASKED FOR BY MODERATIONISTS and MODERATIONISTS

THURSDAY, NOV. 15

Memorial Hall, Strathmore
Proceeds to Strathmore W
I. Local Relief Work.

Methods of Misser Western Strathmore W
I. Local Relief Work.

Subscription per Annum, \$2.00, Foreign \$2.50

BIG BUSINESS IN FORDS

Plebiscite On Monday

Dance at Nightingale November 7.
Wednesday evening. Good music.
Admission \$1.90, ladles free. 31-10-u

Strathmore concert season will oper November 36, with a grand review "Hailo Strathmore." Watch for fur "Hallo Strathmore." Watch for fur-ther announcements.

The Ladles Ald of the Union Church would be very pleased to receive do-nations of sewing for November 29 bazar, from members or friends of the congregation.

and a great supporting east including

ARMISTICE DAY SERVICE

Cap. Harrison, Calgary, will liver the address on this occasics offering will be devoted to the er-ef a brenze tablet in memory of from Strattmore district who de-service during the war.

Golf News

Commenes Operations

Wheat Pool

Strathmore, Alta.

commodation for 500, Every

Convenience for Meeting
Contentiance for Meeting
Contents, Dances, Etc.

For rates and bookings
apply J. Swanson, manager
J. Mackenzie, secretary.

Hear the

Contentiance of the strain of the s

and the store are and by the control of the control

Foot Specialist Coming to This Store

An Expert on the human foot will be here on Saturday, November 3rd, and Monday, November 5th, to tell our customers about Foot Comfort, and how easily it can be attained.

Free Examination And Expert Advice

This specialist knows all about feet and how to overcome their trouble. He was personally trained by

Dr. Wm. M. Scholl

the foremost authority on the human foot and its troubles. He has the knowledge and the experience to tell, almost at a glauce, what causes that foof trouble that makes you suffer. He not only knows what the trouble is but also knows that



and he can fit the proper appliance to correct Your foot discomfort. Be sure to come in and let him demonstrate that you need suffer no longer. Remember, it is absolutely free. All are invited.

"Watch Your Feet"

Thos. E. Wright

Mn's Wear & Everything In Men's Wear

Order Your COAL Now

Get Quotations for Your Winter Supply or Buy for Present Use.

The Famous Genuine NEWCASTLE LUMP COAL

\$8.00 at Shed - \$8.50 Delivered Chas. Keeling

Phone 72

Strathmore

DODGE BROTHERS **CLOSED CAR**

The Dodge stands alone for service. For the rough work of the country roads it stands up better than any ear built, at any price.
When to this is added the unusual degree of riding case, resulting from the long underslung springs, deeper seats and deeper body length, and the graceful lines of the new models, you have the utmost in car value.

value.
Ask any Dodge owner in your district.
Business Sedan \$2
Business Coupe \$1.

Touring Car \$1460

Delivered Strathmore. 32 x 4 Cord Tires, Standard equipment on all models.

W B. BELL

Dealer,

Strathmore

THE LABEL tion expires. If YOU are in on your paper indicates the arrears we would appreciate date on which your subscrip- an immediate settlement.

Womens Institute Conference at Strathmore

The annual conference or Glicken school eighther for Hille girls, \$50 to mentiturery, Alberta, Wounden Sinst May, Clinic for operation on the kinds of the conference of the c

Sampard Report
Sent flowers to sick members in chigary hospital. May poil carl. May roll carl may roll m

Carseland Notes

Liquor Act Cannot Be Enforced DECLARES F. C. POT

independent Candidate of Calgary in 1921 Handles Prehibition in Vigorous Manner Severely criticione de Alberia Liquer Act, and stating that disgrace tul conditions existed amongst the

Large, which means \$41,000 goes to the tax payers of the province instead of the booleggers.

Inmilgration—Mrs. E. Way, Struthmore.

Household Economics—Mrs. Chris.
John, Standard.
Agriculture—Mrs. Michael, Gleichen.
Ca n ad is n i at i i on—Mrs. Durston, Queenstown.
Publicity—Mrs. Pulton, Langdon.
Mored and seconded, and aproved by each institute attending this conference that each institute control activation of the bar, and the countries or the second of th

REDUCED TAXATION

A vote for Government Control means:-

GENERAL PROSPERITY AND STABILITY—BALANCING THE PROVINCIAL BUDGET—REDUCED TAXATION AND INCREASED PROVINCIAL GRANTS PROVINCIAL WIDE GO OD ROADS—TOURISTS—REVIVAL OF AGRICULTURAL EXHIBITIONS—STEADILY INCREASING LAND VALUES—MORE LAND SEEKERS WITH CAPITAL INCREASED MIXED FARMING (THE PARM HOUSEWIPE'S PRIVATE BUDGET)—MORE PUBLIC WORKS AND DRAINAGE—THE BANISHMENT OF THE BOOTLEGGER—A BIGGER, BETTER AND HAPPIER ALBERTA.

MARK YOUR BALLOT THUS:

A FEW FACTS

Last year the Premier of Alberta said the Provincial deficit would be \$272,000; at the end of the year it was actually over \$1,900,000.

This year he claimed the deficit would be \$1,016,000. Preliminary figures show this estimated deficit to be already exceeded.

Increased taxes have been placed on insurance companies, slot machines and oil leases. What next? The farmer knows now just what the supplementary revenue tax means. Do the public want more taxes, or do they want overnment to get the millions now going to the

B. C. with less drunkenness benefited over \$2,500,000 and an increase of \$35,000,000 revenue from tourists.
The answer and cure remain with you.

Vote 1 for Clause D

HIBITION—Meaning thereby nece and development of the or legislation; that is, meaning a of the sale of all liquors except- ictly medicinal, sacramental, ng and scientific purposes.	
ENSED SALE OF BEER— ereby the sale of beer in licensed ther premises as provided in the emperance Act.	4

through government vendors for consumption in private residences under government control and regulation, other liquors to be sold through doctors' prescription for medicinal purposes.

(d) GOVERNMENT SALE OF ALL LIQUORS—Meaning thereby the sale of all liquors by or through government vendors, beer to be consumed on licensed premises and in private residences; when said in private residences; when said spirits to be purchased in limited quantities under permit issued by the government, under governmental control and regulation.

1

See This Week's Window Display

Of Ladies & Childrens SPORT HATS In colours of Cream, Sand, Navy, Red, Jade, Purple, Wine, etc., all of the latest models. Prices range from.... \$2.25 to \$3.95

SWEATERS and

1

In the newest shades all wool, very smart. Searves from ... \$1.95 Sweaters, from .. \$4.95

SWEATER YARNS Another shipment just arrived, a number of new shades, 1 ez. balls 20c

DED COMFORTERS

In a variety of jatterns ,nice weights at ______\$4.95

ESMOND BLANKETS

In colours of Sand, Grey, Brown, Red & Gold, Blue & Grey, in all sizes, from \$1.70

VAMA CLOTH

A beautiful quality material, 36 inch wide very suitable for py-yamas, etc. yd. 456

Heavy Shirting FLANNELS

Just the material for daddy's winter shirts, light and dark grey. navy, etc. Prices per yard 75c, 95c and \$1.25

FOX'S

Phone 28



TOBACCO

Amber Cut Plug, 16 lb. tin 500 Senator Cut Plug, ½ 750 Schator Cut Prug, ½
B. tins 75c
Ogden, fine or coarse,
½ lb. tins 65c
Royal Navy,½ lb.
tin 65c
Old Virginia, ½ lb. tin

Peanut Butter-

Lemon Cakes,—

nor dozon

2½lbs..... 5lbs......

INTERESTING PRICES ON TOBACCO

T. & B. Cut Plug, 1/2 85c Orinoca, ½ m. ca. Repeater, ½ lb. tin for 85c Old Chum, ½ lb. tin

coarse cut, ½ ib.
tin 65c
McDonald's Briar,
large plug, 8's, 5
plugs for 85c
Prince of Wales, 5
plugs for 85c
Bat Chewing, 5 plugs
85c
85c

85c for Stag Chewing, 5 pl

New Candied Peel

mixed, lb _____ 450
Re-cleaned Currants,

| Re-cleaned Currants, very choice, per pound 20c | Raisins, choice Sun-Maid, lb 15c | 6 ths, 85c

6 lbs. 85c

tins Bramble Jelly,

Grocery Specials

Soda Biscuits, the dollar size 79c
Family size, 2 for 45c

Bramble Jelly,
4 lb. tin 95c
Black Currant Jelly,
4 lb. tins \$1.00
Pure Strawberry Jam
90c per dozen 50 per pound 20c Cheese Prime Ontario cheese France nippy, lb. 32c Can Blackberries 25c Pure Strawberry Jam 4 lb, tins 90c Tomato Catsup, choice quality, gal-lon tins 80c Sweet Pickles, gallon size \$1.35 Holland Rusks, 9 nkts, for 45c

Can Raspberries, fau-ey quality 35c Can Strawberries, an Strawberr very choice Blueberries-

STORE.

per can 25
4 cans for 95
Dried Apricots, choice Cream of Barley, per

It Pays To Pay Cash At Fox's

Gent's **Furnishings**

Heavy Mackinaw
Coats with deep shawl
collar, all sizes.
Men's \$6.95
Boy's \$5.95

SWEATER COATS and PULLOVERS

In great variety of colours and styles, all New Season's Goods.
Mens, from ____\$3.95
Boys' from ____\$1.95

LEATHER VESTS Lined with heavy blanket cloth, knitted wrist bands and col-lars, all sizes \$10.00

WORK SHIRTS The Big Roomy Kind In flannel and tweeds, big range of colours, all sizes, from \$1.85

WORK SOCKS

Heavy wool mixture, pair 35c 3 pairs \$1.00

WORK SHOES

WORK SHOES
Nice Mellow Brown
Elk — The Greb
Shoe, the shoe with
a reputation ,all
sizes ______\$4.95

Men's

DRESS SHOES We have a wonderful line in Black & Brown Calf. Derby style, with nice weight sole, and stout rubber heels all sizes and half sizes

Phone 28

STRATHMORE

C. P. R. and the New Contracts:

Local Nottings

OF LOCAL INTEREST
Readers are requested to send
in items for this column not lattent for this column not lattent for this column not latreaders are requested.
It learn so reticomed
by the Standard. Phone 11 or us
Mrs. J. H. M. Martita, and son, item
vectured on Monday of this week an

Mr. Archd. McLean, Jr., Nightin-gale, got 3800 bushels wheat off 110 acres, with hall damage on part of the crop.

Mrs. F. Moore, Leader, Sask., visited her parents, Mr. and Mrs. Tom Craw-ford, last week.

Mr. C. H. Armstrong, of Windsor Ontario, is visiting with his cousin, Mr. R. H. Anderson. He is accom-panied by a friend, Mr. Cecil Nicol, of Toronto.

retary-Treasurer W. Way, are attend-ing the conference of Municipalities at Edmonton this week, as represen-

at Edmonton this week, as represen-tatives of M. D. Bow Valley,

Mr. S. E. Hall is seriously ill at present in Calvary.

Mr. J. H. Cope, of Toronto, Ontario, is on a visit to his parents, Mr. and Mrs. J. W. Cope.

A daughter was born to Mr. and Mrs. David Englund, at Calgary Holy Cross Hospital, on October 19th.

Ouebec and B. C. Under Clause "D"

A Few Personal Observations To the Editor of the Standard.

Doer Sir:

To take the time measure of the enemy is the extent part of war, so asid Napoleon. Taking Napoleon Taking Napoleon word for it i hied way to a Modera where the name of the nam while the company has every desire to copyent with you in what may a success of your farming operations it must be obvious that making a success of your farming operations it must be obvious that the control of the c

Strathmore Meat Market

GOOD CARE



and careful handling is given to all the meats offered in our sanitary

MARKET

We select the best meats-fresh, tender and of excellent qual-

ity. Come in and let us give you a choice cut for tomorrow's din-ner.

Cott & Gardner THE CASH BUTCHERS

Store Phone 40. Residence Phone 20 F. A. Cott.

Residence Phone 10 R. W. Gardner

LEGISLATORS SEE NORTH COUNTRY Waterways.

Momber of the Alberta Legislature to the number of about forty together to the mumber of about forty together with members of the exhabit and newspaperamen, visited Waterways and enewspaperamen, visited Waterways and enewspaperamen, the septential forth of the programment for a special regiment of the programment for a special regiment that had been made on the read, and as the experimental farm at Leth imspected the ter sand depoils at bridge.



DELCO-LIGHT

H. W. B. BELL. Dealer

THE YOU CANNOT BUY NOW THE YOU BUY NOW THE YOU CANNOT BUY NOW THE YO

BIBLE THOUGHT FOR TODAY Bills Thoughts memoriacs, will prove

n me a clean heart, O God; and

October 31

November 2
WHENCE COMES TROUBLE?—
When he giveth quietness who then
can make trouble?—Job 34:29.

November 3 WITH ALL YOUR HEART—Andye shall seek me and find me when ye shall search for me with all your heart.—Jeremiah 29:13.

November 4
SHALL DO EXPLOITS—The people that do know their God shall be strong, and do exploits—Daniel 11:32.

November 6
BE IN EARNEST—Whatsoever thy
hand findeth to do, do it with thy
might.—Ecclesiastes 9:10.

CHEVROLET

Never before has such value been offered. You cannot afford to overlook the Chevrolet when making your purchase. Now we are including cord tires, nickeled radiator with cross bar, Alemite system, and at the lower price, \$870, delivered, roadster or touring, Strathmore. Chevrolet bodies all Fisher built-the hall mark of quality.

H. W. B. BELL

Chevrolet and Dodge Dealer, Strathmore. Cars Sold on Terms (G.M.A.C. Plan) To Reliable Parties. Dealer In Westinghouse Radios and Radio Supplies.

DO IT NOW

Reduce your coal bill, and make your home ore comfortable by putting on Storm Sash and

Doors.

Let us have your requirements NOW, as special sizes must be made to order, for special sizes measure opening, or outside of sash.

CROWN LUMBER CO. LTD. Yards at Strathmore, Irricana, Rockyford, Langdon

THE KING EDWARD HOTEL

has Housekeeping Apartments for Rent at very reasonable rates. Steam heated, hot and cold water, etc.

THE KING EDWARD GRILL

Strathmore's best restaurant. Good meals and service at reasonable prices.

King Edward Hotel & Grill

THE PIONEER MEAT MARKET



Beating The H. C. L.

You can assist in beating the high cost of living oming to me for your supplies of butcher meat,

fish, poultry etc.

WE SELL THE BEST FOR LESS.

GEO. SNAITH Strathmore

Long Distance Telephones Running Water in every room.

When In Calgary Stay at the

THE STRATHMORE AND BOW VALLEY
STANDARD.
Published Every Wednesday
Annual Subscription (paid in advance) \$2.00
"U.S.A. & Foreign \$2.00
Editor and Proprietor — : — John Mackenzin
Member Canadian Weekly Newspapers Association.

Legal Advertising, 15 cents a line for first insertion, and 10c a line for each subsequent insertion—12 lines to the inch. Readers, 15 cents a line, Lost subsequent insertion—12 lines to the inch. Readers, 15 cents a line, Lost. Found, Attary, and Want Ad. advertisements, 2 cents per word list issue, 11 cent per word each subsequent issue, Minimum charge 80 cents first issue, 25 cents each additional issue. Display advt. rates on application, and for Rate Card. Special positions extra.

Terms—Small or transient advis. cash with order. Contract advaccounts cut sit of month following insertion. Changes of advertisements must reach into efficient sites of month following insertion. Changes of advertisements must reach into efficient sites than non-act and Monday.

Notices of entertainments, meetings, extra sites and mission is found to the complete of the complete of a citar charge of the charge of our regular advertising rates.

The Publisher is not responsible for opinions expressed by correspondents.

Liquor Plebiscite Anniversary Supper On Monday

We take it that everyone is by now fully informed as to the nature of the plebiscite to be held next Monday on the liquor question.

on the liquor question. The only thing that remains to be done now is to exercise the vote, and we trust that in the interests of the country, everyone who is entitled to do so, and not prevented by since the will of the popile be ascertised. A fine musical programme, the of the past, been a full expression in the past, been a full expression of the past that the past is the past is the past of the much enJoyed.

A fine musical programme, the tails of which were published in issue, was rendered by the choic had been a fine of the church, under the direction of C. A. Lydiatt. It is no exaggers to say that it was one of the best heard in Strathmore, and it does Lydiatt great credit to have built such a time musical organization.

the results achieved.

We do not look for a solution of the liquor problem by any measure that may be adopted by the legislation of the work of the liquor problem by any measure that may be adopted by the legislation of the work of th

Functions of the Church

As usual, at this season of the year, appeals are being made for the support of church work, especially in our own particular districts. The churches are, nowadays, regarded too lightly by a large proportion of our population. They on them of our population, They on the or financially. This is but a passing phase. The third of the outpoon ou

at some near date,
In our schools, nowadays, there is
little or no provisions made for the
teaching of morality or religion. This
is where the church is necessary. A
material education is useless or even
harmful, if not accompanied by a
moral education, and that is what the
various churches provide. Religion
that the special content of the special
in every human being.
Our worship of material thinss is

in every human being.

Our working for material things is
to a great extent responsible for present-day discontent. The ambition
make Alberta a better province, and
Canada a better country can be
tained only by a combination of the
teaching of moral and material the
to the rising generations, the former
hough the churches and the house
and the latter through the public
schools.

For these reasons we should make our contributions to the churches as regular and as large as our tax con-tributions to the schools.

Help the Japanese Reliet Work

The Alberta Red Cross Society are raising a fund for the relief of distress in Japan, consequent on the great earthquake, and the following letter of commendation has been received from Lieut-Governor Brett:

When In Calgary Stay at the YALE HOTEL

opposite C.P.R. Dept

CALGARY, ALBERTA

The House of Comfort, Courtesy, Cleanliness.
Fred R. Phillips, Mgr.

NUGGET WORTH \$20,000

A silver nugget weighing approximately 32,000 mounds and estimated of Ontario and the United States are only with arried 55 of the Creation of the Alberta Divisio of the Red Cross Society in soliciting in mitigating the suffering caused to the recent stupendoor disaster it apan, meets with my hearty endous the provided of Ontario and the United States are only with arried 55 of the Crossan for the League of Nations and early 1,000 mounts and estimates of the Crossan of the League of Nations and early 1,000 mounts and the Crossan of the League of Nations and early 1,000 mounts and the United States are of the Crossan of the League of Nations and early 1,000 mounts and the United States are of the Crossan of the League of Nations and early 1,000 mounts and the United States are of the Crossan of the League of Nations and early 1,000 mounts and the United States are only with arried 55 of the Crossan of the League of Nations and early 1,000 mounts and the United States are only with arried 55 of the Crossan of the League of Nations and early 1,000 mounts and the United States are only with arried 55 of the Crossan of the League of Nations and early 1,000 mounts and the United States are only with arried 55 of the Crossan of the League of Nations and early 1,000 mounts are only the Crossan of the League of Nations and early 1,000 mounts are only 1,000 mounts and 1,000 mounts are only 1,0



Stoves

Ranges Heaters

When winter comes you want to be surve of your heating equipment. Old heaters are wasteful of inel, and are dangerous. Inspect our big stock, with a Coleman Quickfite Gasoline Lamp. A clear white light, dependable, economical, safe.

Strathmore Phone 54

and Concert

ing supper and concert held in the

Hardware A. B. Foote

WE CAN

fix your car for you when necessary

WE DO

go over it thoroughly while doing so

WE WILL

guarantee good workmanship

For Service Phone 12 -

C. BROWN.

I.H.C. and FORD DEALER, STRATHMORE

One hundred and fifteen cases of opposes have now reached the National Dopy Campaign Headquarters, Provincial Command, GWVA. Clasers, and a special staff is busily emzard retaining out pracel to different services. November 11th will be



The members of the choosed as follows: Mesdam

posed as follows: Mesdames Bell, vin, Wooster, Whitney, Tompkins, Rowe; Misses Zerkie, Ewing, Ma son, and Cope; Measrs Lyd Wooster, N. D. Robinson, L. G. Ro son, Girvin, Cope, and Anderson; companist, Mrs. Bosward.

thmore orchestra, a saxo) by Mr. N. D. Robinsen, and oforte solo by Mrs. Bosward.

LIQUOR REFERENDUM



NOTICE TO VOTERS

Instructions to Voters as to Method of Marking the Preferential Ballot to be used in the Liquor Referendum in Alberta on Monday, November 5, 1923. Issued Under the Authority of the Government of Alberta

THE BALLOT

[a] Prohibition - Meaning thereby, a continuance and development of the present Liquor Legislation; that is, meaning the Abolition of the Sale of all Liquors excepting for strictly Medicinal, Sacramental, Manufacturing and Scientific Purposes.

[b] Licenced Sale of Beer --Meaning thereby, the Sale of Beer in Licensed Hotels and other Premises, as provided in the proposed Temperance Act.

[C] Government Sale of Beer -Meaning thereby, the Sale of Beer by or through Government
Vendors for consumption in Private Residences under Government Control and Regulation—other Liquors to be sold
through Doctor's Prescription for Medicinal Purposes.

(d) Govt. Sale of All Liquors - -Meaning thereby, the Sale of all Liquors by or through Government Vendors. Beer to be consumed on Licensed Previous lies and in Private Residences. Wines and Spirits to be purchased in limited quantities under permit issued by the Government, under Government Control and Regulation.

INSTRUCTIONS TO VOTERS

The voters MUST NOT use the X mark. He should mark the figure 1 opposite the question he wishes to become law. He should then mark the figure 2 opposite the question he would select as second choice, the figure 3 opposite his third choice, the figure 4 opposite his fourth choice. He must make no other mark on the builot. The voter may "plump" for one question above, using the figure 1, without spoiling his ballot, or he may vote for only two or only three choices.

Voters are urged, however, to vote the full extent of their four choices. There is always the possibility that the question of his first choice will not earry. In that case he should have a second choice, and a third choice and a fourth choice. Only by marking the full number of choices does the voter obtain the full benefit of the preferential ballot, and the government obtain a complete expression of the opinion of the people.

ROCKYFORD

Drinks for

Cold Weather

Hot drinks and light lunches at all hours. Equipment just installed. Quick - Sanitary -Convenient.

Rockyford Drug & Confectionary Cov

Fit Your Car For Winter

WITH HOOD COVERS MOTO METERS ANTI - FREEZE MIXTURE HEATERS, Etc.

F. W. GIBSON Ford Dealer, Rockyford

M E TIFFIN MD

Physician & Surgeon Phone 32 Day and Night Service Rockyford, Alberta

NURSE RUTH ELLIOTT

A.R.S.I. ROCKYFORD HOSPITAL Rockyford

The Rockyford Drug and Confection ery Co has installed a lunch e

J. B. McGUIRE, L.L.B.

Rockyford

FRED H. HUNTER

Fire and Hail Insurance

Rockyford for hot drinks and light lunched This will be a boon during the col

SKATING RINK TO BE BUIL Rockyford Locals

Skating Rink Projected

ANNIVERSARY SERVICE SUNDAY

New Lamp Burns 94 p.c. Air

Beats Electric and Gas

A new oil lamp that gives an annual large of the control of the co A new oil lamp that gives an a

The Moderationists are making desperate ef-The Moderationists are making desperate efforts to impress upon the minds of the public that they do not want bars. What does Clause "D" say? Rend it enrefully—"there to be consumed on licensed premises, Whie in limited quantities under permit issued by the Government."

Now what is to prevent the Government from granting permits to self all kinds of liquor on these same licensed premises. "Oh no we do not want the bars."

Do not let yourself be fooled by such words as "limited quantities," "Government control and regulation."

In 1919 the liquor interests in Quebec got this In 1919 the liquor interests in Quebec got this referendum before the people... 'Is it your opinion that the sale of "light" beer and cider and wines, as defined by law, should be allowed?" The words "light" and "defined by law" fooled the people and the measure was passed. Look at the result. Where in 1919 Quebec had only 400 licenses for the whole province, in 1922 there were 307 perfitting granted in Montreal alone for laverns. By February 12th, 1923, 1700 had been issued in the Prevince, hard liquors were restored, hours are extended, all restrictions regarding alcoholic contents of beer and wine removed, har maids were common, beer gardens abounded.

Through the word "light" the liquor interests inserted the fine edge of the wedge into Quebec life and the rest of the wedge followed easily. Do no he deceived.

VOTE for Clause 'A'

ROCKYFORD PROHIBITION CAMPAIGN

Thanksgiving Day, Monday, Nev. 12 Grand Bazaar - Dinner & Dance

Under auspiese of 3T, RTA'S CATHOLIC ONUNCH, Bestyferd, to be half in the cld Town Hall, now conducted as the Masonic Hall. FANCY WORK, DOLLS, FISH PODN, HOME COOKING Sale commences 2 pm. The served 3 to 5; chicken supper, 5 to 7, BIO GANCE in the eventing in Medicars Hall it the weather permiss. Paddle wheel and raffe of turkeys, ducks and chickens, Tombola price, e. and wicker professor to be drown for at the midiality turper, Wicker rocker to be drawn for at the midnight support.

EVERYBODY WELCOME - EVERYZODY COME

Advertisers, Attention

The Strathmore & Bow Valley Standard has just installed the Bonnet-Brown Advertisi g Mat Service and Stereotyping Machine.



ULUSTRATIONS THAT HELP

Under this splendid New Service Plan, sive fresh each month, ads and illustrationers kind of advertising.

We receive these illustrations in matrix form—a paper mold of the cut-to-be. This new stereotyping machine enables us to pour hot metal into this form and make a plate for print-ing the illustration in the Strathmere Standard.

And, in addition to being able to supply you with suitable cuts for illustrate exert the maximum amount of pulling ing your ads, we are prepared to furnish advertisements covering practically every line of business.

These ads have all been written by competent advertising experts— and lustration and all.

тем от применение предменение по примение по примение по примение примение предмение предмение по примение по п В применение предменение по примение по примение по применение по применение по применение по применение по пр

Come In and See the Machine Work-It's Interesting

Make It Your Business

To place as much of your earnings as you can in the bank every week.

This business of saving is an increasingly profit-able one, for the bank protects your money against loss and, at the same time, pays you against le

\$1 opens a Savings Account and deposits of \$1 and upwards are received.

UNION BANK OF CANADA

Strathmore Branch and Safety Deposit Boxes, J. L. Van Tighem, Manager
Langdon Branch and Safety Deposit Boxes, - A. L. Smart, Manager
Branches also at Standard and Carseland

Legal & Professional

J. J. PETRIE

Earrister, "Solicitor "and "Notary Public, 200-2 Mills Block, 322a Sth Ave W Calgary, Strathmore every Saturday

Sinclair & Jull Barristen, Scilliten, Notaries MONEY TO LOAN MONEY TO LOAN MONEY TO LOAN MONEY TO LOAN From West, Calgary, Crathures—King Edward Hotel-Friday 3:30 nm. to Saturday 6 p.m. of each week.

F. R. LILLY

NSURANCE, LANDS, RENTALS, REAL ESTATE STRATHMORE. ALBERTA

Dr. L. G. ROBINSON (D.D.S. McGill) DENTIST Girvin Block, Phone 80 Strathmore, Alta. At Rockyford Mondays.

CHASE & Co.

Funeral Directors and Embalmers. Parlors 3rd Street, STRATHMORE.



STRATHMORE visit our Confection cry. Ciders and Soft Drinks.

H. AKKERMAN, Prop. Phone 63 Strathmore. SODAS FROM FOUNTAIN
Lowney's and Moyer's
Chocolates.
Teas and Light Lanches

HAARSETH'S

Phone 89 Strathmore

An Every Day Pleasure

Means Wearing Good Shoes. Get them repaired at the right time in the Strathmore Shoe Hospital.

Prices reasonable.

C. NERRINGS Proprietor.

THE

Billiard Room and Bowling Alleys Tobaccos & All Kinds of Smokers Neces

ROLAND HILL, Prop

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G. 1 2

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MRS. BOSWARD

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Real Estate, Fire Insurance, Life Insurance.

KING EDWARD your watch watchesider and Jeweiter vatehnader and Jeweiter strength and Jeweiter strength and Jeweiter Alberta Stable Accommodation, Daying & Gatage, Goal, Wood and Ice.

For

AUCTION SALES Make Assignments With

R. M. PRATER AUCTIONEER

Rosebud, Alberta.

The Famous

Galt Nut Coal

\$7.00 per ton

T. H. EVES

Dealer

Weather Report

ed by C. P. Irrigation De October 23 to 29

Slais Diary

King Edward Block rathmore, Alberta, MAE MURGAY IN HER LATEST, "PEACOCK ALLEY" With Mas Marray in the stellar role or "Pasteck Alte," which comes to "State and "Alle or Saturday, motion and "State and "Alle or Saturday, motion".

GRAIN PRICES

October 30, 1923

Oats	
2 C.W.	
\$ C.W.	
r. No. 1 Feed	
o. 1 Feed	
Flax	
2	1
Barley	
o. 1 Feed	
Rye	
o. 1 C.W.	
d	
	0 Cots 2 C.W. Oats 2 C.W. SNn. 1 Feed 0. 1 Feed Flax 0. 1 Startey 0.4 Oarley 0.4 Rye 0.1 C.W. Bye

Hallowe'en Novelty

Decorations at Popular Prices

MASKS

HATS . . .

TALLY & PLACE CARDS. CREPE PAPERS

PUMPKIN CUT OUTS

PAPER NAPKINS

INVITATION CARDS

POST CARDS. Etc.

STRATHMORE PHARMACY

Liquor Act Cannot Be Entorced

beer on licensed premises; Clause I provides for the sale of all liquors by

Classified Ads.

Revised rates for classified advts.—Ist insertion, 2 cuts per word per issue, I cent per word each additional sue, minimum charge 50c. Cash must accompany ads. dds. phoned in, if not paid for by day of publication, will subject to an additional bookkeeping charge of 25e per

Miscellaneous

Strathmore. 7-11-0
708 SALE, bedge Touring Car, dist.
108 SALE, bedge Touring Car, dist.
108 SALE, bedge Touring Car, dist.
108 SALE, Monarch No. 161.
108 S

13-11-p

Livestock

FOR SALE, 40 head of stock cattle, mostly cows and helfers. A. D. Ashley, Phone 1114, Stratmore. 31-10-p

FOR SALE, Horses, Cattle, Milk Cows, Etc. Apply Thos. Barry, Strathmore. 10-10-u

NEXT WEEK WITH THE CHURCHES

ing at 2.30 p.m. RVEY—Public Worship at 2.30

choir,
TRAIL RANGERS—Strathmore Thurday, at 7.15. Cheadle Frida C.G.I.T.—Tuesdays at 7.30.

11 a.m.-Holy Communion, Stratt 7.30 p.m.—Evensong, Strathmo

ROMAN CATHOLIC CHURCH

lst Sunday of month, Mass at Carseland 9 a.m. Strathmore II a.m. 3rd Sunday of month, Mass at Lang Iou 9 a.m., Strathmore at II a.m. Rev. J. E. DUGGAN,

Houses for Rent or Sale

FOR RENT, upper flat of old hospital building. Apply T. M. Wears, Bar-rister, Strathmore, tfu

Machinery, Implements, Etc.

WANTED, Second hand Burgs and set single harness. Must be in good shape, and cheap for cash. A. Peol, Phone 1606, Strathmore. tfu

Lost & Found

Lost & Found

Found, on 26th inst., on road east of
Strathmere, far geamtet. Apply
Strathmere, far geamtet. Apply
FFAFACO. Strathmere General Strathmere
Strathmere General General Strathmere
Strathmere General Gene

Notice to Citizens FIRE PREVENTION

The Mayor and Council of The Mayor and Conneil of the Town of Strathmore re-quest all householders to have their premises thor-oughly cleaned up, and stove pipes, chimneys, furnaces, etc, examined and thorough-ly repaired before winter sets in.

Many fires are caused by

neglect or carclessness, and every citizen should do his or her best to secure preven-

or her best to secure prevention of outbreaks.

A Government Inspector will be in the district shortly and anyone whose premises are found unsafe will be dealt with according to law.

F. R. LILLY,

31-10-u Secretary

NEW C.P.R. LINES

WINNIPEG During the month of November, eighty-five miles of new lines of the C.P.R. will be turned over lines of the CL/Li, will be turned over to the operation of operations or nane-ling of traffic. This is the first of me four hundred and atsteen nites of new lines in the province of Saskatchewan to be ready for operation. The new lines ready for traffic are from Loader to hurstal, 25 miles, and from Cos and to Climas, also fines, and from Cos and November Lish respectively skin for the cost of the cost of the cost of the Fort William and Vancouver, and in all commodities, both east and west.

Christmas and New Year's



Old Country SPECIAL TRAIN

Direct to the Ship's Side, for Sailing of the S. S. MONTCALM, Dec. 14th

Through Tourist Sleeping Cars

S.S. Montciare S.S. Melita S.S. Montcalm S.S. Marioch
To Liverpool Southampton To Liverpool To Glasgow
Sailing Dec. 7 Sailing Dec. 13 Sailing Dec. 14 Sailing Dec. 15

FOR RESERVATIONS ON TRAIN AND STEAMSHIP ASK ANY AGENT. WHEN YOU TRAVEL USE ONE SERVICE THROUGHOUT

CANADIAN PACIFIC